

NEW YORK APRIL 22-25

CONNECT2018

CLEVER DEVICES CUSTOMER ENGAGEMENT FORUM



WELCOME FROM CLEVER DEVICES

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Sincerely,
Frank Ingrassia
President of Clever Devices

CONNECTING AGENCIES AND TECHNOLOGY TO MOVE TRANSPORTATION FORWARD



KeyNote Speaker

Nat Ford, APTA Chairman &
CEO of Jacksonville Transit



Customer Spotlights

Kitsap, Dayton, Riverside,
NICE, and Dash



Solution Lectures

CleverVision, CleverCAD
& Disruption Management
CleverCount & Ridecheck Plus,
AVM, SmartYard and Rail



Hands-On-Learning

CleverWorks, CleverReports,
AVM, CAD/Headway
Management & Disruption
Management



One-On-One Demos & Training

On all Clever Devices Solutions



Technical Tours

New York City Transit

MONDAY, APRIL 23

	CUSTOMER SPOTLIGHTS	ROUNDTABLES & LECTURES	PRODUCT LECTURES	HANDS-ON LEARNING	TECHNICAL TOURS
7:00 AM					
8:00 AM	BREAKFAST (7:30 AM - 8:30 AM) THIRD FLOOR FOYER				
9:00 AM	WELCOME AND OPENING REMARKS BALLROOM A & B				
10:00 AM	KEYNOTE SPEAKER BALLROOM A & B				
11:00 AM	RIVERSIDE TRANSIT AUTHORITY BALLROOM A & B				
	AM BREAK (11:00 AM - 11:30 AM)				
12:00 PM	DAYTON TRANSIT AUTHORITY BALLROOM A & B		HANDS-ON CLEVERWORKS BALLROOM C		
1:00 PM	LUNCH (12:30 PM - 1:30 PM) THIRD FLOOR FOYER		FULLY OUTFITTED HYBRID VEHICLE TOUR (12:30 PM - 1:30 PM) OFFSITE		
2:00 PM	ROUNDTABLE FORUM MANAGEMENT CHANGE BALLROOM A	REAL-TIME PASSENGER INFORMATION BALLROOM B	HANDS-ON CLEVER REPORTS BALLROOM C		
3:00 PM	CLEVER COUNT & RIDECHECK PLUS BALLROOM A	CAD: DISRUPTION MANAGEMENT BALLROOM B	HANDS-ON AVM BALLROOM C		
4:00 PM	SMARTYARD BALLROOM A		HANDS-ON CAD/ HEADWAY MANAGEMENT BALLROOM C		
5:00 PM					
6:00 PM					
BEYOND	EVENING NETWORK EVENT NEW YORK YANKEES VS. MINNESOTA TWINS AT THE YANKEE STADIUM				

CUSTOMER SPOTLIGHTS	
BALLROOM A&B	8:30-9:00 AM – Welcome and Opening Remarks Frank Ingrassia, CEO and Buddy Coleman, CCO, Clever Devices
	9:00-10:00 AM – Keynote Speaker – Nathaniel P. Ford Sr. APTA Chairman and CEO of Jacksonville Transportation Authority (JTA)
	10:00-11:00 – Riverside Transit Authority – Francisco XXXXXX Learn how Riverside avoided having to spend over \$7M on a new LMR system by implementing a full CleverCAD solution that leverages VoIP. Hear how Clever Devices' reporting solutions have helped Riverside improve not only their overall fleet management operations but their Contract (CO) and Direct (DO) operations as well.
	11:30-12:30 - Dayton Transit Authority – Brandon XXXXX In this session, Dayton will discuss how automating their depots with SmartYard® has improved their on-time performance, simplified their depot operations and improved their maintenance processes.
ROUNDTABLES & LECTURES	
BALLROOM A	1:30 – 2:30 – Roundtable Forum – Managing Change – Moderator – Joe Saporita, SVP Clever Devices You've defined the requirements and have procured and deployed your solution. However, too often the most critical part of your entire program – obtaining stakeholder buy-in and managing organizational change is overlooked. Failure to adequately consider these two things can derail the success of your technology before you can ever truly measure its true overall effectiveness. In this session, participants from various agencies will discuss best practices for ensuring employee adoption and efficiently managing the change that comes with the deployment of any new technology.
	3:00 – 4:00 – Product Lecture – Clever Count & Ridecheck Plus – Crystal Benjamin, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
	4:00-5:00 - Product Lecture – SmartYard – Eugene Redko, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
PRODUCT LECTURES	
BALLROOM B	1:30-2:30 Product Lecture – Real-Time Passenger Information – Steve Halberstadt, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
	3:00-4:00 Product Lecture – CAD:Disruption Management – Bill Longenecker, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
HANDS-ON LEARNING	
BALLROOM C	11:30-12:30– Hands-On Learning – CleverWorks Brock Brock Bafford, Clever Devices sectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit.
	1:30-2:30 – Hands-On Learning – Clever Reports – Crystal Benjamin, sectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit.
	3:00-4:00 – Hands-On Learning – AVM – Scott Rizzitano, Clever Devices scing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae
	4:00-5:00 – Hands-On Learning – CAD/Headway Management – Bill Longenecker, Clever Devices sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipisc
ONE-ON-ONE DEMONSTRATIONS AND TRAINING	
SEAPORT ROOM	11:00-5:00 – One-on-One Demo/Training Please stop by the main registration desk to schedule your personalized appointment to learn more about any one of Clever Devices' solutions.
EVENING NETWORK EVENT	
LOBBY	7:00-10:00 – New York Yankees vs. Minnesota Twins at the Yankee Stadium Meet at 5:45 PM in the Lobby. Buses depart from the front of the Marriot Downtown at 6:00 PM

TUESDAY, APRIL 24

	CUSTOMER SPOTLIGHTS	ROUNDTABLES & LECTURES	PRODUCT LECTURES	HANDS-ON LEARNING	TECHNICAL TOURS
7:00 AM					
8:00 AM					
9:00 AM	BREAKFAST (8:30 AM - 9:30 AM) THIRD FLOOR FOYER				
10:00 AM	INTRODUCTION TO M.A.I.O.R. BALLROOM A&B				
	KITSAP TRANSIT AUTHORITY BALLROOM A&B				
11:00 AM	AM BREAK (10:30 AM - 11:00 AM)				
	NASSAU INTERCOUNTY EXPRESS BALLROOM A&B			HANDS-ON AVM BALLROOM C	
12:00 PM	ALEXANDRA TRANSIT (DASH) BALLROOM A&B				
	LUNCH (12:00 PM - 1:00 PM) THIRD FLOOR FOYER				
1:00 PM	M.A.I.O.R. & MTRAM BALLROOM A			HANDS-ON CLEVER REPORTS BALLROOM C	
2:00 PM				PM BREAK (2:00 PM - 2:30 PM)	
3:00 PM	SAFETY & SECURITY BALLROOM A	REAL-TIME PASSENGER INFORMATION BALLROOM B		HANDS-ON DISRUPTION MANAGEMENT BALLROOM C	
4:00 PM	CLEVERCOUNTS BALLROOM A	RAIL SOLUTIONS BALLROOM B		HANDS-ON CLEVERWORKS BALLROOM C	
5:00 PM					
6:00 PM					
BEYOND	EVENING NETWORK EVENT NEW YORK YANKEES VS. MINNESOTA TWINS AT YANKEE STADIUM				

CUSTOMER SPOTLIGHTS	
BALLROOM A&B	9:30-10:00 – Introduction to M.A.I.O.R. – Speaker TBD, MAIOR Learn more about Clever Devices' acquisition of MAIOR and why the addition of a Scheduling portfolio makes perfect sense to round out our portfolio of ITS solutions.
	10:00-10:30 –Kitsap Transit Authority – Ellen Gustrafson, Title As the first agency to deploy MAIOR's MTRAM Scheduling solution, Kitsap will discuss why they chose MAIOR and the benefits they are realizing as a result.
	11:00-11:30 – Nassau Intercounty Express– Richard Abbruzzese, Tile Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
	11:30-12:00 – Alexandra Transit (DASH) – Josh Baker, Title A former DR customer, DASH has migrated to IVN and deployed multiple Clever Devices solutions. Learn how this 80+ bus agency is benefiting from CAD, SmartYard, AVM and xxx.
ROUNDTABLES & LECTURES	
BALLROOM A	1:00-2:00 – Product Lecture – MAIOR – First Name, Last Name You've defined the requirements and have procured and deployed your solution. However, too often the most critical
	2:30-3:30 – Roundtable Forum –Safety and Security – Moderator – Name, Last Name Representatives from different agencies discuss the challenges they face as they seek to keep their riders, their employees and their systems safe.
	3:30-4:30 - Product Lecture – CleverCount – Crystal Benjamin, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
PRODUCT LECTURES	
BALLROOM B	2:30-3:30 - Product Lecture – Real-Time Passenger Information – Steve Halberstadt, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue.
	3:30-4:30 Product Lecture – Rail Solutions – First Name, Last Name, Clever Devices Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a
HANDS-ON LEARNING	
BALLROOM C	11:00-12:00 – Hands-On Learning – AVM - Scott Rizzitano, Clever Devices sectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit.
	1:00-2:00 – Hands-On Learning – Clever Reports – Crystal Benjamin, Clever Devices sectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit.
	2:30-3:30 – Hands-On Learning – Disruption Management – Bill Longenecker, Clever Devices scing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae
	3:30-4:30 – Hands-On Learning – CleverWorks – Brock Bafford, Clever Device sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a Lorem ipsum dolor sit amet, consectetur adipisc
ONE-ON-ONE DEMONSTRATIONS AND TRAINING	
SEAPORT ROOM	11:00-5:00 – One-on-One Demo/Training Please stop by the main registration desk to schedule your personalized appointment to learn more about any one of Clever Devices' solutions.
EVENING NETWORK EVENT	
LOBBY	6:00-10:00 – New York Yankees vs. Minnesota Twins, Yankee Stadium Bronx, NY Meet at 5:45 in Main Lobby for transportation to Yankee Stadium

WEDNESDAY, APRIL 25

CUSTOMER SPOTLIGHTS

ROUNDTABLES & LECTURES

PRODUCT LECTURES

HANDS-ON LEARNING

TECHNICAL TOURS

7:00 AM

8:00 AM

BREAKFAST (8:00 AM - 9:00 AM)
THIRD FLOOR FOYER

9:00 AM

10:00 AM

GRAND AVENUE GARAGE TOUR
(10:00 AM - 10:45 AM)

2ND AVENUE SUBWAY TOUR
(10:00 AM - 10:45 AM)

11:00 AM

12:00 PM

GRAND AVENUE GARAGE TOUR
(11:30 AM - 12:15AM)

2ND AVENUE SUBWAY TOUR
(11:30 AM - 12:15AM)

1:00 PM

LUNCH & CLOSING SESSION
(1:00 PM - 3:00 PM)
BALLROOM A&B

2:00 PM

3:00 PM

4:00 PM

5:00 PM

6:00 PM

BEYOND

TECHNICAL TOURS

OFF SITE



Monday, April 23rd **Fully Outfitted Hybrid Vehicle Tour**

Buses will depart from the front of the hotel approximately every 15 minutes to take you to the heart of the financial district where you'll board one of New York City's newest hybrid vehicles equipped with the latest ITS technology. See how New York city is Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a

Time: 12:30 PM to 1:30 PM

Tour Length: 30 Minutes

Please sign up at the registration desk



Wednesday, April 25th **Grand Avenue Garage Tour**

Tour New York City's Grand Avenue garage and see how the largest transit agency in North America is adapting their depots to support electric vehicles. Learn how they have retrofitted their garages with overhead charging stations and board a state of the art electric vehicle. Hear how this early adopter of AVM is Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vivamus vitae volutpat augue, a.

Start Time: 10:00 AM and 11:30 PM

Tour Length: 45 Minutes

Please sign up at the registration desk



Wednesday, April 25th **2nd Avenue Subway Tour**

The first phase of New York City's Second Avenue Subway was officially opened on January 1, 2017. The new line runs under 2nd Avenue on the east side of Manhattan. When completed the full line would be 8.5 miles long, with 16 stations and a projected 560,000 daily ridership that is expected to cost more than \$17 billion dollars. In this 45- minute tour, you'll explore one of the newly built stations. Your tour guide will point out the artwork, what it represents and how it was selected and the specific construction features that make this project so special.

Start Time: 10:00 AM and 11:30 PM

Tour Length: 45 Minutes

Please sign up at the registration desk

EVENING NETWORKING EVENTS

OFF SITE



Sunday, April 22nd **Opening Cocktail Reception at Pier A Harbor House**

Join us for cocktails and appetizers at the famous Pier A for our opening night cocktail reception. Located where Battery Park meets the Hudson River, Pier A Harbor House is a 28,000-square foot, multi-experiential food and beverage destination with Manhattan's finest sunsets and water views. Overlooking Ellis Island and the Statue of Liberty Pier A is listed on the National Register of Historic Places and is a designated New York City landmark.

Time: 4:00 PM - 6:00 PM

Meeting Point: Buses depart from the front of the Marriot Downtown at 3:45 PM

Dress Code: Casual/Business Casual



Monday, April 23rd **Evening Network Event - New York Yankees vs. Minnesota Twins at the Yankee Stadium**

Network with your peers under the historic Yankee stadium façade at Yankee Stadium while enjoying dinner, cocktails and Spring baseball from the confines of a private corporate suite.

Time: 7:00 PM - 10:00 PM (Return trips begin at 9:00 PM)

Meeting Point: Buses depart from the front of the Marriot Downtown at 6:00 PM

Dress Code: Casual



Tuesday, April 24th **Network Event & Clever Devices 30th Anniversary Celebration at Bateaux Dinner NYC Cruise**

Help Clever Devices celebrate its 30th Anniversary with dinner, live music and cocktails as we cruise around Manhattan on the Bateaux. Onboard this European-inspired, all-glass vessel you'll network with your peers and enjoy stunning, unobstructed views of the Empire State Building, Brooklyn Bridge and the Statue of Liberty.

Time: 6:00 PM - 10:00 PM

Meeting Point: Buses depart from the front of the Marriot Downtown at 5:45 PM

Dress Code: Business Casual

